



## Our Work

### Strategic Plans



65+

Plans Facilitated

### Economic Impact Analysis



40+

Impact Studies

### Certified Sites



30+

Sites Certified

### Organizational Development



New EDOS  
Launched

5

Executive  
Searches

10

Board  
Retreats

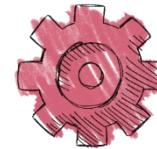
25

Times we've been able to help when a client asks:

***"I hate to ask you to do this in such a short time, but..."***

**A BUNCH**

### Creative Back Office Suite of Services



## Paying It Forward



9

Annual Creative Give Back Projects

10

Give Back Projects for our Ten-Year Celebration

2

Hosted Interns

7

Women's Economic Development Network Forums

350+

Women in Economic Development Participated in WEDN

## Thought Leadership

140+

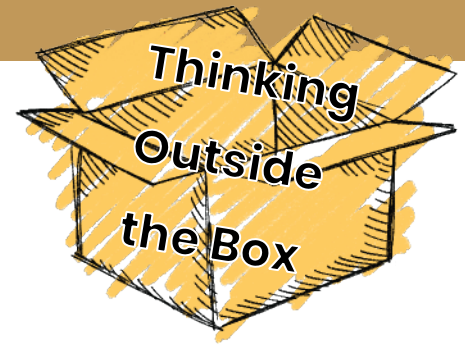
Articles published on  
website & social  
media

600

Average Number  
Who Read Our  
Articles

14

Research Reports in the  
Creative Resource Library



## Teaching

Instructor at Basic ED Courses at UNC Chapel Hill, Georgia Tech, Kentucky Institute for Economic Development  
NC Rural Center's Rural Economic Development Institute

## Company Milestones

2012

Crystal Morphis Launches Creative EDC  
Heather Beard Joins Team as Research Analyst

2013

Billye Carter Joins Team as Marketing & Technology Specialist  
CreativeSiteAssessment.com Launched  
CEDC is a Certified NC Woman-Owned Business

2014

First Creative Give Back Project

2015

CEDC Opened New Corporate Office in Historic Downtown Elkin  
Certified Entrepreneurial Community® Program Launched

2016

Certified Industrial Building Program Developed  
Certified VA Small & Woman Owned Business  
First Women's Economic Development Network Forum  
Penny Whiteheart Joins Team as Senior Consultant  
NCEDA Mentor Network Launched

2017

First NCEDA Economic Development Salary Survey

2018

Creative Back Office Suite of Services Launched  
Safety Guide for Economic Development Professionals Published

2019

Talent Study For NC, SC, VA  
Creativeedc.com Relaunch

2020

Donated Sixteen BRE Surveys to EDOs During the Pandemic

2021

First Virtual WEDN Event

2022

NCEDA Local Incentives Survey Published  
10 Year Celebration!

