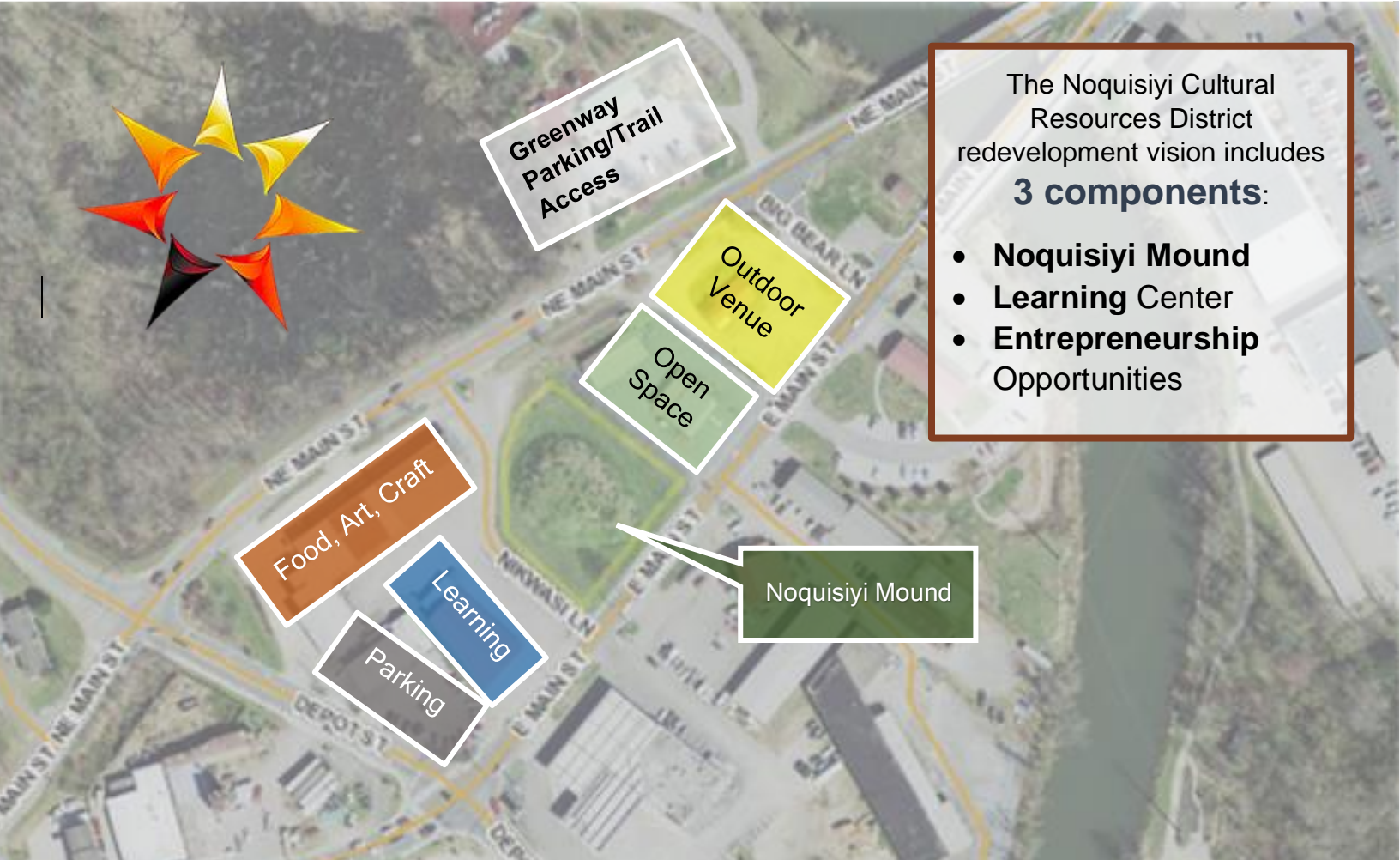


# Noquisiyi Redevelopment Vision

**Vision:** The Noquisiyi Cultural Resource District is a central hub for learning about and engaging with the history and culture of the Cherokee people.

**Mission:** Through interactive educational programming, cultural experiences, and entrepreneurship, the Noquisiyi Cultural Resource District will become a regional destination.



The Noquisiyi Cultural Resources District redevelopment vision includes **3 components:**

- **Noquisiyi Mound**
- **Learning Center**
- **Entrepreneurship Opportunities**

## Positive Market Analysis Supports Redevelopment

**\$152** Million  
Increase in  
Taxable Retail  
Sales  
2020-2021

**\$4.7** Million  
Increase in  
Spending on  
Food Away  
from Home  
2021-2026

**19,700**  
Cars Pass the  
Site on Main  
Street Each  
Day

**9.1%**  
Macon  
County  
population  
growth  
2010-2020



## Annual Economic Impact of 3 Small Businesses in the District

**\$2**  
Million  
Output

**25** Jobs

## Community Input into Redevelopment Vision

### Open Space

Around the  
Mound for  
People to  
Reflect, Relate,  
and Observe

Site Can Be a  
**Hub** of  
Cultural Activity

**Connect** the  
Mound to  
Greater Local  
and Regional  
Assets

Collaborate with  
Partners to Make  
**Investments**  
Around the  
Mound

## Complimentary Developments to the District

- Boardwalk and interpretive trail/platforms in the wetlands area across from Mound.
- River access point near the current parking area and greenway access. This would create a small business opportunity for kayak, canoe, and paddleboard rentals.
- Enhanced streetscape around the Mound - painted images on the street, decorative and wayfinding flags on utility poles, enhanced pedestrian crosswalks, etc.

## Next Steps to Advance the Vision

**Leadership**  
to Maintain  
Momentum

Development of  
the **Learning**  
Center

Create **Open**  
**Space** Around  
the Mound

Develop an  
**Outdoor**  
**Venue** for  
Learning and  
Events

Spark  
**Entrepre-**  
**neurship** to  
Create Jobs