

Transylvania Economic Alliance is Hiring an Executive Director

The Transylvania Economic Alliance is searching for a motivated, enthusiastic Executive Director to lead the county's economic development efforts. The Executive Director employs a wide range of economic development strategies to attract new business, retain and grow existing businesses, and foster startups. The Alliance's mission is "to lead responsible economic development through engaging the private and public sectors to develop community assets that are needed to maximize opportunities for investment and quality job creation."

Transylvania County is located in the North Carolina mountains between Asheville N.C. and Greenville S.C. Known as the Land of Waterfalls, the distinctive area is a mecca for outdoor recreation, home to full and part time residents who embrace a small-town lifestyle, has a thriving summer camp industry, and offers many unique opportunities for business development. Transylvania County is home to Brevard College, Blue Ridge Community College, and the Brevard Music Center as well as a vibrant downtown, art galleries, fine dining, cultural amenities, and a top ranked public school system

Key Responsibilities

The Executive Director is responsible for executing an economic development strategic plan, measuring results, and effectively communicating progress to the board. The strategic plan includes business retention and expansion, entrepreneurship, product development, business recruitment, marketing, and talent development. A key role is collaborating with Transylvania County, City of Brevard, Town of Rosman, Brevard/Transylvania Chamber of Commerce, Transylvania County Tourism Development Authority, and the Heart of Brevard. The position reports to the Alliance Board, a 501(c)3.

Salary and Benefits.

Salary range \$90,000 - \$110,000 plus medical, dental, and retirement benefits.

For more information about the opportunity contact:

Crystal Morphis, CEcD, Founder and CEO, Creative Economic Development Consulting, LLC, cmorphis@creativeedc.com, 336-374-8334

For more information about Transylvania Economic Alliance <http://transylvaniaalliance.com/>

Qualifications & Experience

To be considered, candidates must have a background in economic development and understand the unique ways economic development is carried out in a small, rural community that values its natural, cultural, and historical assets. Candidates must have a bachelor's degree in business, economics, public administration or related field. At least five years of experience in business, economic development, chamber of commerce, nonprofit, or local government is required. Master's degree and professional certifications are preferred. Candidates should be proficient in Microsoft Office and general business technologies and analytical tools used in small businesses/nonprofits.

How to Apply

Submit resume and cover letter by **December 15, 2021, 5:00PM** to Crystal Morphis, Creative Economic Development Consulting, cmorphis@creativeedc.com.